

7 April 2018

**Schools and community groups are welcome to join
“Hong Kong News-Expo Jockey Club Media Literacy Education Programme”**

Hong Kong News-Expo (HKNE) launched the “Hong Kong News-Expo Jockey Club Media Literacy Education Programme” with the support of The Hong Kong Jockey Club Charities Trust. Participation in the Programme is free of charge.

The Programme is currently open for application for the new academic year from local schools and community groups targeting young people, women and elderly. All applications will be processed on a first-come, first-served basis.

Each session lasts for about 2 hours. Serving or retired veteran journalists will serve as voluntary docents to introduce participants to the changes in the newspaper industry, impact of radio and TV news reporting on our society, challenges brought by new media and our two thematic exhibitions. The talks or news-related activities will allow participants to learn more about the definition of news, skills of news coverage, writing, editing and reporting, etc.

In addition to the Programme, participants can also enhance their understanding of the journalism profession by taking part in the media experiential activities of news production or news reporting (which needs a fee) at HKNE. These hands-on activities, namely “I’m on the Front Page”, Go “LIVE”, “In the Control Room”, “5-minute Reporting” will give insights to young talents who wish to join the industry in mapping out their future.

Opened in December 2018, HKNE was revitalised from the former Bridges Street Market into Asia’s first exhibition-cum-education facility with news as the main theme. Through touring around the building, visitors will learn more about the revitalisation project, Bauhaus architectural style, the development of newspapers, radio and television news, as well as new media in Hong Kong. The experiential games enable visitors to acknowledge the professionalism of news media and recognise the value of journalism to our community.

For schools or community group who wish to join the Programme, please visit HKNE website (hkne.org.hk) or contact HKNE (Email: info@hkne.org.hk, Tel: 2205 2238).

Hong Kong News-Expo

Address: 2 Bridges Street, Central

Opening hours: 10:00 am – 7:00 pm (closed on Monday, 1st, 2nd and 3rd day of the Lunar New Year)

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