

18 December 2019

### **Hong Kong News-Expo celebrates its 1st anniversary receiving close to 50,000 visitors**

Hong Kong News-Expo (HKNE) celebrates its 1st anniversary in December 2019. In the past year, together we have witnessed various news events with the people of Hong Kong and compiled our collective memories. In addition to the 12 permanent exhibition sections, HKNE launched 6 thematic exhibitions attracting about 50,000 visitors including students from kindergartens, primary schools, secondary schools and universities, as well as youths, elderlies and the disabled. Looking ahead, HKNE will continue to strengthen media literacy education with a view to drawing public's attention to the significance of delivering professional news in an objective and comprehensive manner.

Since the opening, HKNE showcased thematic exhibitions including the Sichuan Earthquake in 2008, 2008 Beijing Olympic Equestrian Events, May Fourth Movement Centennial, 30 Years after the June 4 Incident, 70 Years of News Coverage on the Mainland, and Hong Kong Trade Development. HKNE hosted a media tea reception today (18 December) where Ms May Chan Sukmei, Vice-Chairman of HKNE, and Professor Clement So York-kee, Chairman of HKNE Programme Committee, summed up HKNE's achievements throughout the past year, and introduced the focus of future work.

Ms Chan said, "News-Expo's scale is not large but our exhibition content is abundant. The content covers news reports of over a century, and we have retired and seasoned journalists serving as docents. Visitors are intrigued by the fair and objective manner that we have exhibited the content with an attitude of respecting for history."

Professor So said, "We received 2,160 visitor questionnaires as feedback from visitors. The five topics they like best are newspapers, 10 historic news events, news photos, television, and chronology of major news events. Their responses to our exhibition have been very encouraging. About 90% were of the views that our content is rich; visit to HKNE enables them to know more about news principles and operation; enhance their knowledge about history and development of Hong Kong news industry; increase their interest towards the news media; identify with professional values of Hong Kong news; agree with news industry's value and contribution to Hong Kong society; are satisfied with HKNE's media education activities; and happy to recommend HKNE to family and friends. The products sold at our shop are news-related souvenirs. We will continue to explore more news-related book entries, so as to cater for the needs and preferences of different visitors."

Ms Chan said, “The government provided funding to this revitalisation project and rented this premises to us at HK\$1 per annum. Since the opening, we have been selffinancing without further funding from the government. We solely rely on the income generated from visitors’ participation in paid guided tours, media experiential activities and souvenir purchases in running the Expo. We also organise dedicated media literacy lectures to increase revenue. But the generous support from corporations, charity organisations and members of the public is vital to maintaining our fiscal sustainability.”

Throughout the year, we hosted Media Education Workshop and HKNE Lecture Series. The lectures touched on various topics including how earthquake survivor braced up in adversity, and observation and analysis on current news from different perspectives by veteran journalists. In the coming year, HKNE will attach great importance to the arrangement of media literacy education and guided tours for students and youths, as well as organising news-related talks and sharing sessions on regular basis.



Ms May Chan Suk-mei (left) and Professor Clement So York-kee sum up HKNE’s achievement throughout the past year, and introduce the focus of future work.



Seasoned journalists Mr Forever Sze Wing-yuen and Mr Cheng Ming-yan share their experience in serving as docents.